



## Fact Sheet

<i>Brand name</i>	Rise & Dine™ Restaurant
<i>Franchisor</i>	Peach's Franchise LLC
<i>Headquarters location</i>	Columbus, Ohio
<i>Year franchisor established</i>	2006
<i>Average unit size</i>	2,400 to 2,800 sq. ft.
<i>Per person check (average)</i>	\$7.50 - \$8.50
<i>Average weekly covers (orders served) per unit</i>	2,000 to 2,500
<i>Growth plans</i>	The growth of operating units will be closely monitored in the first year to refine franchise development and operational performance. Target markets are Ohio, Texas, Missouri and Indiana – each a proven market for this segment and strategically located to host Rise & Dine™ Performance Centers to support a regional expansion strategy. Six franchise units are open and five more are scheduled to open by April 2008.
<i>Turnkey cost to open</i>	+/- 10% of \$400,000, including franchise fee
<i>Area development agreements</i>	Ohio – 50 units to be developed by Buckeye Peach's LLC Texas – 50 units to be developed by PR&D of DFW Inc. Missouri – 25 units to be developed by P.R.D. of MO Inc.
<i>Number of operating units (as of October 2007)</i>	Six franchise units are open in Missouri, Ohio and Texas; and five more are scheduled to open in those states by April 2008.
<i>Web site</i>	<a href="http://www.risedine.com">www.risedine.com</a>

### CONTACTS

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